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Message Text

UNCLASSIFIED

PAGE 01 TEGUCI 00439 252113Z
ACTION ARA-14

INFO OCT-01 ISO-00 EB-08 /023 W
----------012509 261641Z /45
R 251445Z JAN 78
FM AMEMBASSY TEGUCIGALPA
TO USDOC WASHDC
INFO SECSTATE WASHDC 9231

UNCLAS TEGUCIGALPA 0439

E.O. 11652: N/A
TAGS: BBSR, HO
SUBJ: WTDR/FTI: SUPER MERCADO MARU

REF: USDOC 00099

1. HONDURAS

OFFICE USE: 2. 215 3. 0080500 4. 01

5. SUPERMERCADO MARU

6. APARTADO POSTAL 49; 3 AVE. N.O. 42

7. SAN PEDRO SULA

8. CONTACT: JUAN JORGE CANAHUATI

9. TITLE: OWNER AND GENERAL MANAGER

10. PHONE: 520505 11. TELEX: N/A

12. CABLE: ITECA

13. ESTABL: 1965 14. EMPL: 15 15. SIZE: MEDIUM

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16. REPUTATION: Y-EXCELLENT 17. RPT. DATE: 01/78

OFFICE USE: 18. N/A 19. N/A 20. X 21. N/A 22. 15

23. 54110/15 IMP AND RET OF GROCERY PRODUCTS

24. FOREIGN SALES: LOCAL ONLY

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25. FINANCIAL REFS: BANCO DE OCCIDENTE, S.A., 6 AVE. S.O. 14,
SAN PEDRO SULA; WHITNEY NATIONAL BANK OF NEW ORLEANS, 228 ST.
CHARLES ST., NEW ORLEANS, LA. 70130.

26. TRADE REFS: MIRRO ALUMINUM CO., 401 HACKENSACK AVE.,
HACKENSACK, N.J. 07601; THE FEDERAL GLASS CO., 70 MADISON AVE.,
NEW YORK CITY, N.Y. 10002.

27. FOREIGN FIRMS REPRESENTED: AGENCY REP. OF TUBORG BREWERY,
COPENHAGEN, DENMARK, FOR TUBORG BEER, ACQUIRED 1975.

28. POST EVALUATION: MR. CANAHUATI OWNS SEVERAL BUSINESS IN
SAN PEDRO SULA, ONE OF WHICH IS SUPER MERCADO MARU. OTHERS
ARE ITECA, THE LARGEST RUBBER AND PLASTIC FOOTWEAR FACTORY
IN NORTHERN HONDURAS; AND TEATRO ROXY, A MOVIE THEATER. HE ALSO
OWNS SEVERAL URBAN AND RURAL PROPERTIES, INCLUDING OFFICE
BUILDINGS, AS WELL AS STOCKS IN OTHER LOCAL FIRMS. SUPER
MERCADO MARU HAS BASIC CAPITAL OF OVER 700,000 LEMPIRAS
(US$350,000). THIS FIRM CONSISTS OF TWO RETAIL OUTLETS IN
SAN PEDRO SULA AND THREE MOTOR VEHICLES FOR LOCAL DISTRIBUTION
OF ITS PRODUCTS. LOCAL BANKING SOURCES REPORT THAT CREDITS
HAVE BEEN EXTENDED TO THIS FIRM IN THE MEDIUM SIX FIGURES AND
HAVE BEEN PROMPTLY PAID. THE EMBASSY CONSIDERS COMPANY AN
EXCELLENT TRADE CONTACT FOR U.S. FIRMS.

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29 PREP: H. CASTILLO, APPR: MARGARET KROMHOUT.
JARAMILLO

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NNN

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 25 jan 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978TEGUCI00439
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780039-0156
Format: TEL
From: TEGUCIGALPA
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780122/aaaaasni.tel
Line Count: 96
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 0f4f09e0-c288-dd11-92da-001cc4696bcc
Office: ACTION ARA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
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Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 02 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3713987
Secure: OPEN
Status: NATIVE
Subject: WTDR/FTI: SUPER MERCADO MARU
TAGS: BBSR, HO
To: COM
Type: TE
vdkvgwkey: odbc://SAS/SAS.dbo.SAS_Docs/0f4f09e0-c288-dd11-92da-001cc4696bcc
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